



## the application

***These were all the questions from Imagine Impact 3.***

1. Are you working as a team?
2. Which of these formats is your project?  
If TV, is your project an ongoing series, mini-series, anthology?  
Is your project live action, fully animated or live-action hybrid?
3. What is your project's primary genre?  
What is your project's secondary genre?
4. What is your project's title?
5. What is your project's 1-sentence logline?
6. Please summarize your project in 4-5 sentences. What's the elevator pitch?
7. If you've already started working on this project, how long have you been working on it? What was the inspiration for the idea?
8. Please indicate the materials you currently have for your project. (Select all that apply) i.e. idea, script outline, treatment, script, etc. are the options.
9. Project Details
  - Tell us about your lead character(s) and what their arc(s) may be.
  - What kinds of obstacles do you see your characters having to overcome in order to complete their journey or get what they want?
  - What is unique about your character and why do you think audiences will emotionally invest in their journey?
  - Who or what is the antagonist in your story, and what do they want?
  - What is the world/setting of your story and what is unique about it?
  - If your project is for television, what is the engine of your show? How will it sustain itself for multiple episodes or seasons?
  - What themes are you looking to explore? How are they relevant to today's world?
  - Which films or TV shows are most similar to your project? What sets yours apart from them?

- Which of these audiences do you think would watch your show or film? (Please select all that apply) i.e. Boys 13-17, Girls 13-17, Men 35-54, Women 35-54
- If your project is for television, on which type of network would you like to see it released? they give choices, cable, network, that sort of thing.
- If your project is a TV show, what is your estimated per episode production budget? Low-budget Mid-budget High-budget are some choices.
- If you could choose, which TV network or film studio would you like to see release your project?
- If you could get anyone to direct your project, who would it be?
- If you could get anyone to star in your project, who would it be?
- Tell us something you see in this project that might not be obvious to the reviewer.
- Why do you want to tell this story and why now? Why are you the right person to tell it?

#### 10. More About You

- Why do you want to be a writer? What drives you to work on your craft?
- What have you written or been part of creating that you are most proud of and why?
- Are there any particular writers, showrunners, or directors whose careers or work you especially admire?
- If you could have written any television show or movie in history, which would you choose and why?
- In 1-2 sentences, tell us about something impressive you've done outside of content creation.
- Tell us something interesting or amusing that you've recently discovered.
- If, at the end of this program, your material is acquired for a substantial sum of money, what do you think you will do?
- Please upload a 30-second video telling us why you are applying and what you hope to get out of participating in Impact 2.

#### 11. Previous Work

- Have you ever been paid to write for television?
- Have any projects of yours been acquired or produced before, not including self-funded work?
- Please submit a link to any additional produced work of yours, if applicable.
- Please upload a pilot or feature screenplay that best represents your ability to execute the project you're submitting. This can be a draft of the project you're submitting but it does not need to be.