

DEMAN Arts & Media Weekend 2018

Schedule

TUESDAY, OCTOBER 23, 2018

6:30 PM - 8:00 PM **DEMAN 101: Prep for DEMAN Weekend 2018**

*Center for Sexual & Gender Diversity (CSGD), Bryan
Center (West Campus)
100 Bryan Center*

Join this fun, hands-on workshop (catered dinner by NOSH Durham!) to help students learn what to expect, find out awesome alumni attending DEMAN, and get tips on how to make the most out of DEMAN Weekend.

THURSDAY, NOVEMBER 1, 2018

7:00 PM

**Arts of the Moving Image Program presents
DEMAN Film Screening: BEACH HOUSE**

(86 minutes)

Rubenstein Arts Center, Film Theater (Room 123)

Join Duke AMI certificate alumni and LA-based filmmakers, Jason Saltiel A.B.'04 and Matt Simon A.B.'04, for a special screening of their independent feature film, [BEACH HOUSE](#) (2018). They co-wrote the film, which was directed by Saltiel and produced by Simon. Filmmaker Q&A to follow.

Speakers: [Jason Saltiel A.B.'04](#),
[Matt Simon A.B.'04](#)

FRIDAY, NOVEMBER 2, 2018

12:00 PM - 1:00 PM

DEMAN Talks Check-In

Rubenstein Arts Center, Atrium

Stop by to check in for Friday's DEMAN Talks and explore the Ruby!

1:00 PM - 2:00 PM

Endurance in Hollywood: How to Build & Maintain a Lasting Career in Film & Television

DEMAN Talk hosted by Theater Studies Department

Rubenstein Arts Center, von der Heyden Studio Theater (Room 105)

Annabeth Gish A.B.'93 will show clips and discuss her work as an actor, including how she continues to study and hone her craft while maintaining and advancing a vibrant career in film and television. Q&A to follow.

Speakers: Annabeth Gish A.B.'93

1:00 PM - 2:00 PM

On & Off Camera: Reporting on Communities in Crisis

DEMAN Talk hosted by Policy, Journalism & Media Studies (PJMS) Certificate Program

Rubenstein Arts Center, Multipurpose Studio (Room 131)

How do we cover our community during times of crisis? What do the logistics look like behind the scenes? What kind of emotional toll does it take on you as a reporter? Local news reporters Josh Chapin A.B.'09 (ABC 11 Eyewitness News) and Sarah Krueger Robinson A.B.'12 (WRAL-TV) will show clips and talk about how their skills have been put to the test covering hurricanes and other major news events.

Speakers: Josh Chapin A.B.'09,
Sarah Krueger Robinson A.B.'12, A.M.'21

1:00 PM - 2:00 PM

Traversing the Nonfiction/Fiction Divide

DEMAN Talk hosted by MFA in Experimental & Documentary Studies

Rubenstein Arts Center, Film Theater (Room 123)

After graduating from the Duke MFA EDA program, Jing Niu M.F.A.'14 used her degree to enter the documentary and journalism world. From working on independent documentaries to a stint at WIRED Magazine, she eventually became interested in creating narrative films and music videos. In this DEMAN Talk, Jing will share how although she left the nonfiction world, real stories and experimental cinema continue to inspire her fiction work.

Speakers: [Jing Niu M.F.A.'14](#)

2:30 PM - 3:30 PM

Anatomy of a Feature: Dissecting the Independent Film

DEMAN Talk hosted by Arts in the Moving Image (AMI) Program

Rubenstein Arts Center, Film Theater (Room 123)

Join director Jason Saltiel A.B.'04 and producer Matt Simon A.B.'04 as they break down their independent feature film (using their recent release, *Beach House*, as a case study). Emphasis will be on the gory details: practical thoughts on developing, directing, producing and selling a feature film.

Speakers: [Jason Saltiel A.B.'04](#),
[Matt Simon A.B.'04](#)

2:30 PM - 3:30 PM

Making a Living: The Experience of Working as a Writer and Editor

DEMAN Talk hosted by English Department

Rubenstein Arts Center, Multipurpose Studio (Room 131)

Join Doug Bock Clark A.B.'09 for a talk hosted by the English Department. After working at Penguin Books, Doug now writes for publications like *The New York Times*, *WIRED*, *GQ*, and *National Geographic*, and he will share his experiences from both sides of his writing career.

Speakers: [Doug Bock Clark A.B.'09](#)

2:30 PM - 3:30 PM

Music, With Creative License: Soundtracks to Film, TV and Commercials

DEMAN Talk hosted by Music Department

Rubenstein Arts Center, von der Heyden Studio Theater (Room 105)

If you've ever discovered a new song through a commercial or soundtrack and wondered how that placement came to be, join Jessica Shaw A.B.'05 for a window into the world of music licensing. This talk will touch on the behind-the-scenes creative process and how licensing fits into the bigger picture of the music industry, as well as touching on other career opportunities in the fields of music and media.

Speakers: [Jessica Shaw A.B.'05](#)

4:00 PM - 5:00 PM

Finding Your Artistic Voice

DEMAN Talk hosted by Center for Documentary Studies (CDS)

Rubenstein Arts Center, Film Theater (Room 123)

From Duke Biomedical Engineering graduate to Fulbright scholar and *New York Times* published photographer. Mikael Owunna B.S.E.'12 will recount his artistic journey and how to look into yourself to find your artistic voice.

Speakers: [Mikael Owunna B.S.E.'12](#)

4:00 PM - 5:00 PM

From Durham to El Barrio

DEMAN Talk hosted by Department of Art, Art History & Visual Studies (AAH&VS)

Rubenstein Arts Center, Multipurpose Studio (Room 131)

Susanna V. Temkin A.B.'07, Curator at El Museo del Barrio, will discuss her path within the museum field, from her work with the Nasher Museum as a Duke student, to her roles at institutions in her hometown of Miami and, for the past ten years, New York City. She will discuss post-graduation challenges, the Ph.D. path, and her commitment to small to mid-scale institutions.

Speakers: [Susanna Temkin A.B.'07](#)

4:00 PM - 5:30 PM

Masterclass: Improvisation, Impulse, and

Choreographic Process

DEMAN Talk hosted by Dance Program

Rubenstein Arts Center, Dance Studio (Room 224)

Join contemporary choreographer/director of Monica Hogan Danceworks for a studio masterclass that will explore improvisation and choreographic devices. All levels welcome.

**Please note: This session will run until 5:30pm. Additionally, in order to protect the studio's floor, this session will require participants to remove their shoes before entering the space.*

Speakers: Monica Hogan Thysell A.B.'12

5:45 PM - 6:45 PM

DEMAN Alumni and Faculty Cocktails

Nasher Museum of Art, Atrium

Kick off DEMAN Weekend at the Nasher with light hors d'oeuvres, drinks and non-alcoholic beverages before the keynote.

7:00 PM - 8:15 PM

DEMAN Keynote Conversation

Nasher Museum of Art, Auditorium

Join alumni, faculty and students for a conversation featuring the following alumni working in creative industries:

- Jennifer Baltimore J.D.'92, SVP, Business & Legal Affairs, Universal Music Group
- Brooke Bowman A.B.'94, SVP, Drama Programming & Development, FOX
- Detavio Samuels A.B.'02, President, iONE Digital, Urban One
- James Schwab A.B.'84, President, VICE Media
- Moderator: Annika Pergament A.B.'91, Senior Business Anchor and co-Host, Spectrum NY1's Mornings On 1

Speakers: Jennifer Baltimore J.D.'92,
Brooke Bowman A.B.'94,
Annika Pergament A.B.'91,
Detavio Samuels A.B.'02,
James Schwab A.B.'84, P'12

8:15 PM - 9:30 PM

DEMAN Reception

Nasher Museum of Art, Atrium

After the keynote conversation, enjoy an “open living room” style reception at the Nasher featuring a standing supper with cash bar and interactive pop-ups by amazing artists including screen printing with Supergraphic, personalized poems by Poetry Fox, a VR painting experience by Carrie Able and a VR demo by Lucid Dream. Don't forget to pick up your tickets to the DEMAN raffle for a chance to win prizes including Beats by Dre headphones!

SATURDAY, NOVEMBER 3, 2018

10:00 AM - 11:30
AM

DEMAN Brunch: Hosted by Duke President Vincent Price and Vice Provost for the Arts Scott Lindroth

Rubenstein Arts Center, First Floor Dance Studio (Room 124)

Mix and mingle at the DEMAN alumni and faculty brunch hosted by Duke President Vincent Price and Vice Provost for the Arts, Scott Lindroth. Learn about the growing landscape for arts and creativity at Duke. *Remarks will begin at 10:30am.*

11:30 AM - 4:00
PM

DEMAN Check-In and DEMAN Lounge

Rubenstein Arts Center, Atrium & First Floor Dance Studio (Room 124)

Stop by to check-in for Saturday's industry sessions, engage with fellow alumni and students and discuss creative career paths. Enjoy coffee and snacks in the DEMAN Lounge until 4pm. Don't forget to pick up your tickets to the DEMAN raffle!

11:30 AM - 12:30
PM

Ruby Behind-the-Scenes Tours

Rubenstein Arts Center

Don't miss these new student-led tours to learn more about the incredible Ruby, including the WXDU-FM Studio, Makerspace and more!

12:00 PM - 1:00
PM

Student-Alumni Portfolio Reviews

Rubenstein Arts Center, First Floor & Second Floor Atrium and Makerspace (Room 134)

Back by popular demand, students may sign-up to receive one-on-one resume and portfolio reviews from alumni working in creative industries. Hosted by FORM Magazine, #artstigators, and The Standard.

1:00 PM - 2:00 PM

Breaking into Hollywood: Script to Screen

Rubenstein Arts Center, Film Theater (Room 123)

How do your favorite shows and films get made? Meet the creative forces behind the scenes including alumni working at Netflix, FOX, WME and Focus Features.

Speakers: [Brooke Bowman A.B.'94](#),
[Annabeth Gish A.B.'93](#),
[Chelsea Rae Giegerich A.B.'09](#),
[Beth Hubbard A.B.'85](#),
[Danny Levinson A.B.'80](#),
[Kevin Plunkett A.B.'95](#),
[Dani Potter A.B.'11](#),
[Matthew Signer A.B.'03](#),
[Natalie Wegner A.B.'14](#),
[Stephen Zapotoczny A.B.'97](#)

1:00 PM - 2:00 PM

Creative Side of Tech: From Product Development to VR/AR & Game Animation, 3-D & Graphic Design

Rubenstein Arts Center, Makerspace (Room 134)

Want a sneak peek into the future of creative tech? Meet the creatives and business executives who are dreaming and scheming possibilities for companies including Apple and BuzzFeed.

Speakers: [Brandon Choi B.S.'17](#),
[Estlin Haiss A.B.'16](#),
[Hilary Huskey A.B.'11](#),
[Aaron Kutnick M.F.A.'15](#),
[Josh Setzer A.B.'08](#),
[Farman Syed M.B.A.'10](#)

1:00 PM - 2:00 PM

Curate your Performing Arts Career: Non-profit & For-profit Pathways

Rubenstein Arts Center, Dance Studio (Room 224)

Want to navigate turning your interest in performing arts into a professional career? Meet alumni working across the country, including a

director at Chicago's Second City; a GRAMMY-award winning Durham-based producer; and full-time NYC performers.

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Speakers: Monica Hogan Thysell A.B.'12,
Danny Bischoff A.B.'07,
Maurice Ivy Dowell A.B.'16,
Deborah Grausman A.B.'02,
Talya Klein A.B.'02,
Madeleine Lambert A.B.'08,
Eric Oberstein A.B.'07,
Liz Simons A.B.'01

1:00 PM - 2:00 PM

Devil Wears Prada: Fashion, Lifestyle & Beauty

Rubenstein Arts Center, Seminar Rooms (Rooms 230 & 233)

Want to break into the editorial and digital media industry? Meet alumni working at the intersection of fashion, lifestyle, beauty and new media platforms, including including CHANEL, Burt's Bees and Refinery29.

Speakers: Brandi Fowler A.B.'04,
Hillary France A.B.'03,
Adina Kagan A.B.'89,
Serena Kerrigan A.B.'16,
Misty Maddox A.B.'04,
Christina Tribull A.B.'18,
Cassidy von Seggern A.B.'18

1:00 PM - 2:00 PM

**Entertainment Law & Business
Development/Affairs**

Rubenstein Arts Center, Multipurpose Studio (Room 131)

Interested in opportunities that merge law, business, and entertainment? Meet the Dukies at the top of these fields from NBCUniversal to VICE Media.

Speakers: James Schwab A.B.'84, P'12,
Brigitte Alanis A.B.'15,
David Arroyo A.B.'91,

Jonas Blank A.B.'01,
Christophe Lafargue A.B.'11,
Stef Alicia McCalmon A.B.'08,
Melissa Moriarty A.B.'07,
Ed Tiryakian A.B.'82, M.B.A.'04

1:00 PM - 2:00 PM

**From NatGeo to Sundance: Creative Branding,
Content Distribution & User Experience**

Rubenstein Arts Center, Ruby Lounge (Room 102)

Meet the creatives working in brand marketing and content strategy, as well as content distribution and user experience.

Speakers: Detavio Samuels A.B.'02,
Eliza Bray A.B.'14,
Becky Davis A.B.'14,
Monica Halpert P'21,
Lauren Hurvitz A.B.'88, P'22,
Amber Kemp-Gerstel B.S.'02,
Timi Lewis A.B.'95,
Ameet Shah B.S.'00

1:00 PM - 2:00 PM

Navigate your First Job in Creative Industries

Rubenstein Arts Center, Dance Studio (Room 201)

Learn how these recent Duke grads landed their first jobs in the creative industries including NBCUniversal Page Program, Full Frontal with Samantha Bee and The Walt Disney Company.

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Speakers: Laure Bender A.B.'18,
Dillon Fernando B.S.'17,
Morgan Hoit A.B.'16,
Taylor Jones A.B.'18,
Kyra Noonan A.B.'17,
Cara O'Malley A.B.'18,
Jenna Poczik A.B.'17,
Chris White A.B.'17

1:00 PM - 2:00 PM

**Pen, Page & Podcast: Writing, Reporting &
Producing**

*Rubenstein Arts Center, Film/Multipurpose Studio
(Room 232)*

Meet the Dukies who work in national and local newsrooms including WRAL-TV, GQ and The New York Times, as well as freelance writers and authors.

Speakers: Doug Bock Clark A.B.'09,
Sarah Krueger Robinson A.B.'12, A.M.'21,
Chuck Adams A.B.'64, LL.B.'67,
Karen Ansel A.B.'86, P'22,
Al Corral P'22,
Amy Corral P'22,
Katie Jane Fernelius A.B.'16,
Ana Homayoun A.B.'01,
Steven Petrow A.B.'78,
Daniel Riley A.B.'08

2:30 PM - 3:30 PM

Breaking into Hollywood: Script to Screen

Rubenstein Arts Center, Film Theater (Room 123)

How do your favorite shows and films get made? Meet the creative forces behind the scenes including alumni working at Paramount Pictures and Impact Partners.

Speakers: Brooke Bowman A.B.'94,
Annabeth Gish A.B.'93,
Jason Saltiel A.B.'04,
Matt Simon A.B.'04,
Aaron Benay A.B.'93,
Mike Dieffenbach A.B.'92,
Alex Elliott A.B.'16,
Matt Giegerich A.B.'09,
Kelsey Koenig A.B.'09,
Emma Miller A.B.'12

2:30 PM - 3:30 PM

Curate your Fine Arts Career: Non-profit & For-profit Pathways

Rubenstein Arts Center, Seminar Rooms (Rooms 230 & 233)

Want to break into the fine arts industries? Meet alumni here to advise you from Artsy, Sotheby's, universities and museums across the country.

Speakers: Mikael Owunna B.S.E.'12,

Susanna Temkin A.B.'07,
Carrie Able A.B.'04,
Emma R. Hart A.B.'14,
Jenna Poczik A.B.'17,
Jason Rosenfeld A.B.'89,
Nicole Sales A.B.'12,
Andrew Simnick Ph.D.'10

2:30 PM - 3:30 PM **Entertainment Law & Business
Development/Affairs**

Rubenstein Arts Center, Multipurpose Studio (Room 131)

Interested in opportunities that merge law, business, and entertainment? Meet the Dukies at the top of these fields from Warner Bros. in LA to VICE Media in NYC.

Speakers: Damon Bonesteel A.B.'91,
Karen Gottlieb A.B.'89,
Becky Holmes A.B.'15,
Stef Alicia McCalmon A.B.'08,
Lauren Menkes A.B.'83,
Benjamin Rubinfeld A.B.'07,
Vipul Sharma B.S.'02,
Doug Strasnick A.B.'02

2:30 PM - 3:30 PM **From Apple to Red Bull: Creative Branding,
Content Distribution & User Experience**

Rubenstein Arts Center, Ruby Lounge (Room 102)

Meet the creatives working in brand marketing and content strategy, as well as content distribution and user experience for leading brands.

Speakers: Kyle Karnuta A.B.'14,
Tim Mendoza M.B.A.'92, P'20,
Stephanie Reedy A.B.'07,
Farman Syed M.B.A.'10,
Emma Welch A.B.'16,
Eskinder Zewdu B.S.E.'11

2:30 PM - 3:30 PM **From Universal Music Group to ESPN: Music &
Sports Industries**

Rubenstein Arts Center, Makerspace (Room 134)

Meet the Dukies working in these closely-tied industries from concerts to game days and music videos including Sony Music and Teamworks.

Speakers: [Jennifer Baltimore J.D.'92](#),
[Jessica Shaw A.B.'05](#),
[Tori Bilas A.B.'17](#),
[Eric Fritschi B.S.E.'91](#),
[Hilary Lerner Shaev A.B.'89](#),
[Eric Oberstein A.B.'07](#),
[Ted Reedy B.S.E.'06](#),
[Franklin Winokur A.B.'05](#)

2:30 PM - 3:30 PM

Navigate your First Job in Creative Industries

Rubenstein Arts Center, Dance Studio (Room 201)

Learn how these recent Duke grads landed their first jobs in the creative industries including NBCUniversal Page Program and theSkimm.

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Speakers: [Maria Luisa Frasson-Nori A.B.'18](#),
[Serges Himbaza B.S.'17](#),
[Nikki Levy A.B.'17](#),
[Amanda Lewellyn A.B.'17](#),
[Alice Marson A.B.'17](#),
[Georgia Parke A.B.'16](#),
[Christina Tribull A.B.'18](#),
[Cassidy von Seggern A.B.'18](#)

2:30 PM - 3:30 PM

Pen, Page & Podcast: Writing, Reporting & Producing

Rubenstein Arts Center, Film/Multipurpose Studio (Room 232)

Meet the Dukies who work in national and local newsrooms including NBC Los Angeles, The Wall Street Journal and The Atlantic, as well as freelance writers and authors.

Speakers: [Annika Pergament A.B.'91](#),
[Josh Chapin A.B.'09](#),
[Amy Corral P'22](#),
[Maureen Farrell A.B.'01](#),
[Katie Jane Fernelius A.B.'16](#)

David Graham A.B.'09,
Allison Kirkland A.B.'05,
Kelly Riner A.M.'04

4:00 PM - 5:00 PM **Duke's Got Talent Showcase**

Rubenstein Arts Center, von der Heyden Theater Studio (Room 105)

DEMAN's first-ever Duke's Got Talent showcase to celebrate the incredible talents of our alumni. Don't miss the DEMAN raffle drawing during the show! Featuring...Wyatt Rivers (NBC's THE VOICE) + Liz Simons (BROAD CITY) + Rence Nemeh (THE SECOND CITY) + Monica Hogan Thysell (Monica Hogan Danceworks) + Deborah Grausman (SESAME STREET) + Maurice Ivy Dowell (Seán Curran Company) + Jay Attys (NC Central University's Vocal Jazz Ensemble) + Special Guest Emcee + House Band for Small Town Records

5:00 PM - 6:00 PM **DEMAN Wrap Party**

Rubenstein Arts Center, First Floor Dance Studio (Room 124)

Celebrate the close of the first DEMAN Weekend at the Ruby with heavy appetizers and drinks.

6:30 PM - 8:30 PM **DEMAN Downtown**

Rooftop bar at The Durham Hotel, 315 E. Chapel Hill Street

Enjoy views of downtown Durham with alumni over light appetizers and a cash bar. Open to alumni and graduate/professional students; hosted by Fuqua's MES Club, Sports and Entertainment Law Society and Duke MFA|EDA students.